

Peacock European Best Value ESG Fund USPs



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SMALL CAPS - HIGHER RETURNS AND DIVERSIFICATION

Small Caps outperform Large Caps, diversify portfolios taking advantage of market inefficiencies



„VALUE INVESTING“ - MARGIN OF SAFETY-INVESTING

“Buy one dollar for 50 Cent” - invest at a discount and analyse business models thoroughly



„HIDDEN CHAMPIONS“ - ANYTHING BUT MAINSTREAM INVESTING

Look where others are not investing: Innovative niche companies with USPs



SUSTAINABLE INVESTING - ESG-“PURE PLAYS“ WITH SOLID GROWTH

Innovative firms with structural growth in sectors such as infrastructure or energy transition



COMPETENCE - KNOWLEDGE, TRACK RECORD, TRANSPARENCY

Long-standing small cap fund manager experience, transparent investment process